

# Speak up for nature.

## A FIRST OF ITS KIND INITIATIVE IN THE REGION

'Speak up for nature' will bring together leading minds of the region to collectively contribute to the UAE's Net Zero Sustainability Goals.

With an emphasis on 4 key projects, funds generated from this initiative will positively impact biodiversity conservation, marine ecosystem restoration and enablement of mass civil society mobilization within the UAE.

As a leading spokesperson you can donate a part, or all of the fees earned from upcoming speaking engagements towards this cause.

## HOW WILL YOUR CONTRIBUTION BE UTILIZED?



### MANGROVE CONSERVATION

Restoration and regeneration of mangroves in Abu Dhabi and the Northern Emirates.



### LEADERS OF CHANGE

A program empowering civil society to drive ground-level change through training, incubation programs and environmental activities.



### REFORESTATION OF SHUA'A TREES

Reforestation of native Shua'a trees in rural communities across Fujairah and the Northern Emirates.



### TURTLE REHABILITATION

Nature-based solutions in Abu Dhabi and UAQ protecting two critical marine habitats that are home to endangered marine species.

## BY YOU, WITH EVERYONE, FOR NATURE.

While the initiative calls on high profile individuals such as yourself to donate their speaking fees towards Emirates Nature-WWF's conservation efforts, there is an extended opportunity that allows you to encourage venues & event organizers to also contribute towards the cause.

With your generous support, Emirates Nature-WWF is actively working towards creating a greener and more sustainable world. Your commitment to our mission help us advance our environmental conservation efforts, promote sustainable practices, and protect our precious ecosystems. By partnering with you, we are able to amplify our impact and drive positive change on a global scale.

## IMPACT JOURNEY

We have created a digital platform to track contributions and progress towards conservation projects. The platform displays funds generated by the initiative and highlights project-wise distribution. It also showcases progress made towards each project, including updates on the implementation of conservation efforts and the level of impact achieved. Transparency ensures donors can track their contributions and see the tangible impact they are making towards nature conservation.

## BECOME AN AMBASSADOR FOR CHANGE

[DONATE NOW](#)

## CONTACT US

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