

stake

**Your guide
to Stake**

getstake.com



Regulated by the DFSA

Why we founded Stake



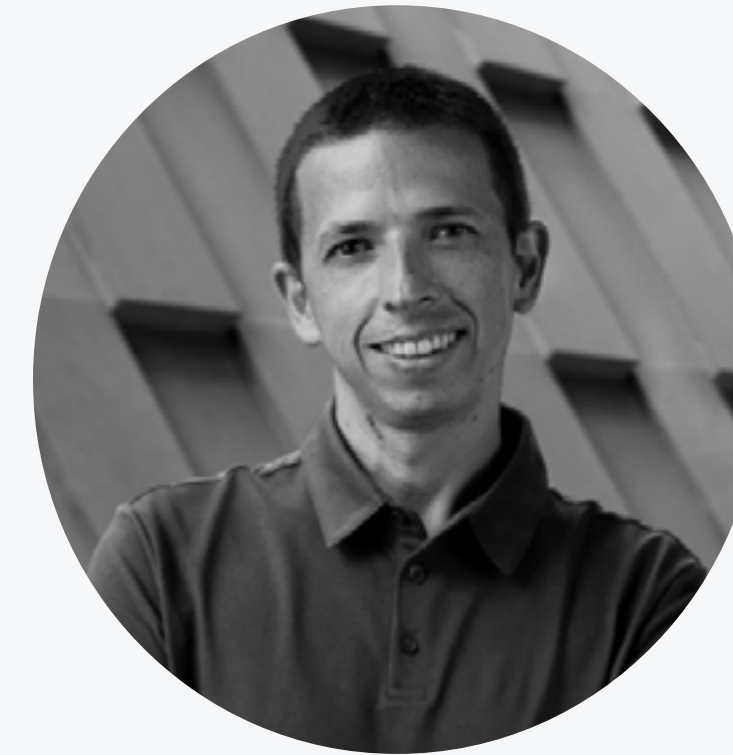
Rami Tabbara
Co-founder & Co-CEO

Our 3-person executive leadership team boasts a combined expertise of **15+ years in real estate, investing, and technology.**



Manar Mahmassani
Co-founder & Co-CEO

Together, they joined forces to make their **mission of empowering everyone** to own and build wealth through real estate a reality.



Ricardo Brizido
Co-founder & CTO

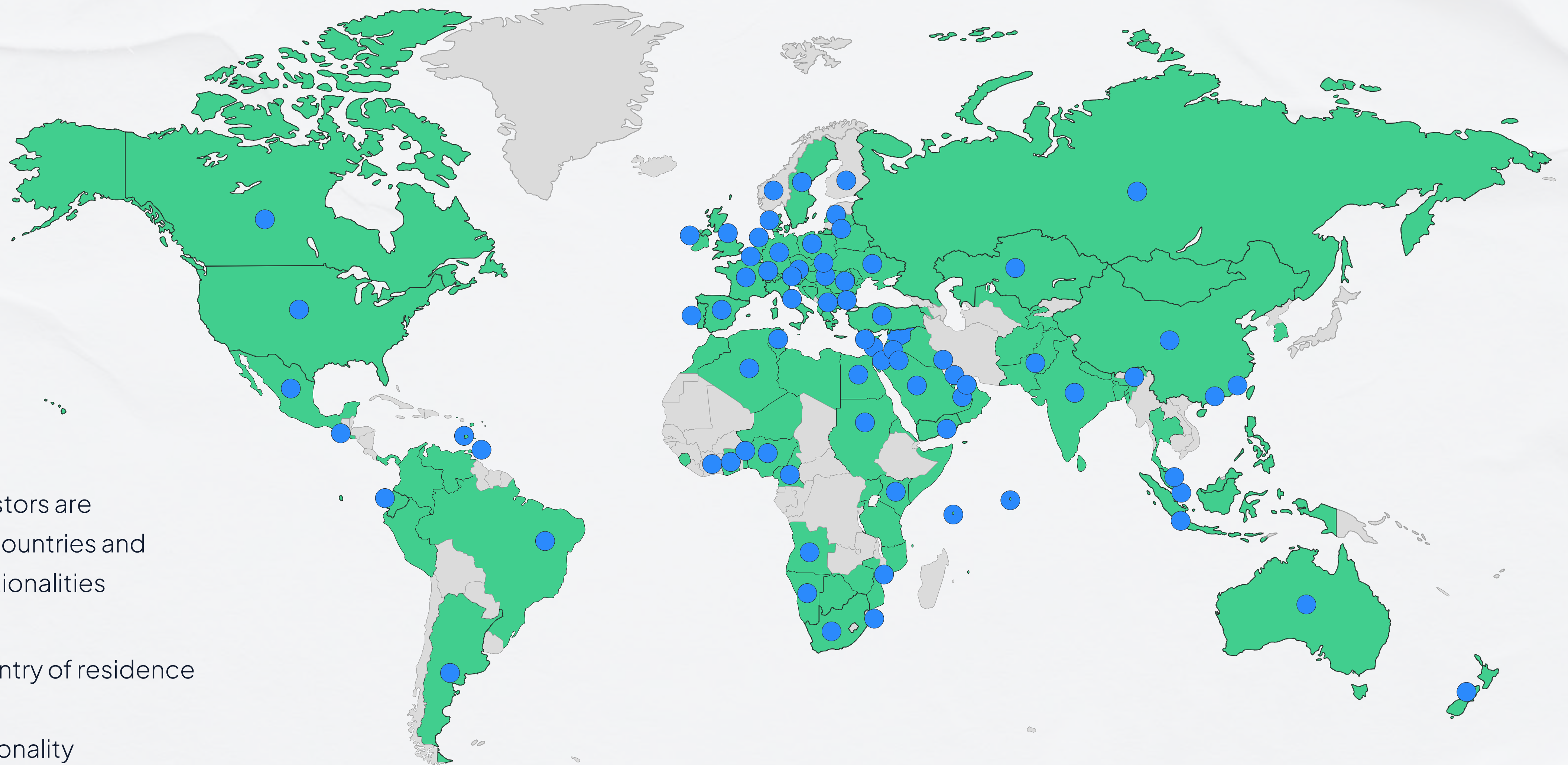
By developing Stake, a **hassle-free digital real estate platform** for the MENA region, leading with over 36,000 registered users, this was made possible.

Geographic reach

Our existing investors are based out of **74** countries and represent **123** nationalities

● Investor country of residence

■ Investor nationality



Data as of July 2022

Impact in Numbers

Over the past year and a half, our user base has been growing exponentially and in the last 3 months, we've achieved **36% growth in sales!**

This has only pushed us further to continue building, ideating, and collaborating for a better product, better offerings, and excellent customer service.



Properties Funded

AED 51,596,682



Units Sold:

40 units



Highest value unit sold:

3 Bed in Al Anbar Tower with a
Funding Target of AED 3,555,651

In an effort to further drive our mission forward, we are in the process of building our secondary market, which should be live by Q1 2023 and actively planning our entry into other MENA markets!

Why Stake?



Real Estate Expertise

Our team has held leadership positions with the biggest real estate developers in Dubai for over 15 years



Hassle-Free Ownership

No operational headaches - we cover all of the sales process and documentation, screen tenants, and manage all property maintenance, saving you time and money!



Regulated by the DFSA

We are a trusted entity, regulated by the DFSA. All of your funds are kept in segregated accounts, and protected by compliance standards maintained in section COB 11 (Crowdfunding) of the DFSA rulebook

Experience digital real estate investing

Through a modern fractional investment model, we make it possible for anyone to build their wealth by owning and investing in real estate, hassle-free.

The benefits of digital investing are plenty compared to traditional investing methods like:



Zero down payment and no loan requirement



Regulated and transparent



Invest as much as you'd like



Diversify your risk



What we offer



Invest from AED 500

We're breaking down barriers - low minimums and no large down payments or mortgages



Hassle-free investing

Browse a range of prime properties and invest in the ones that catch your eye from the comfort of your phone



Easy diversification

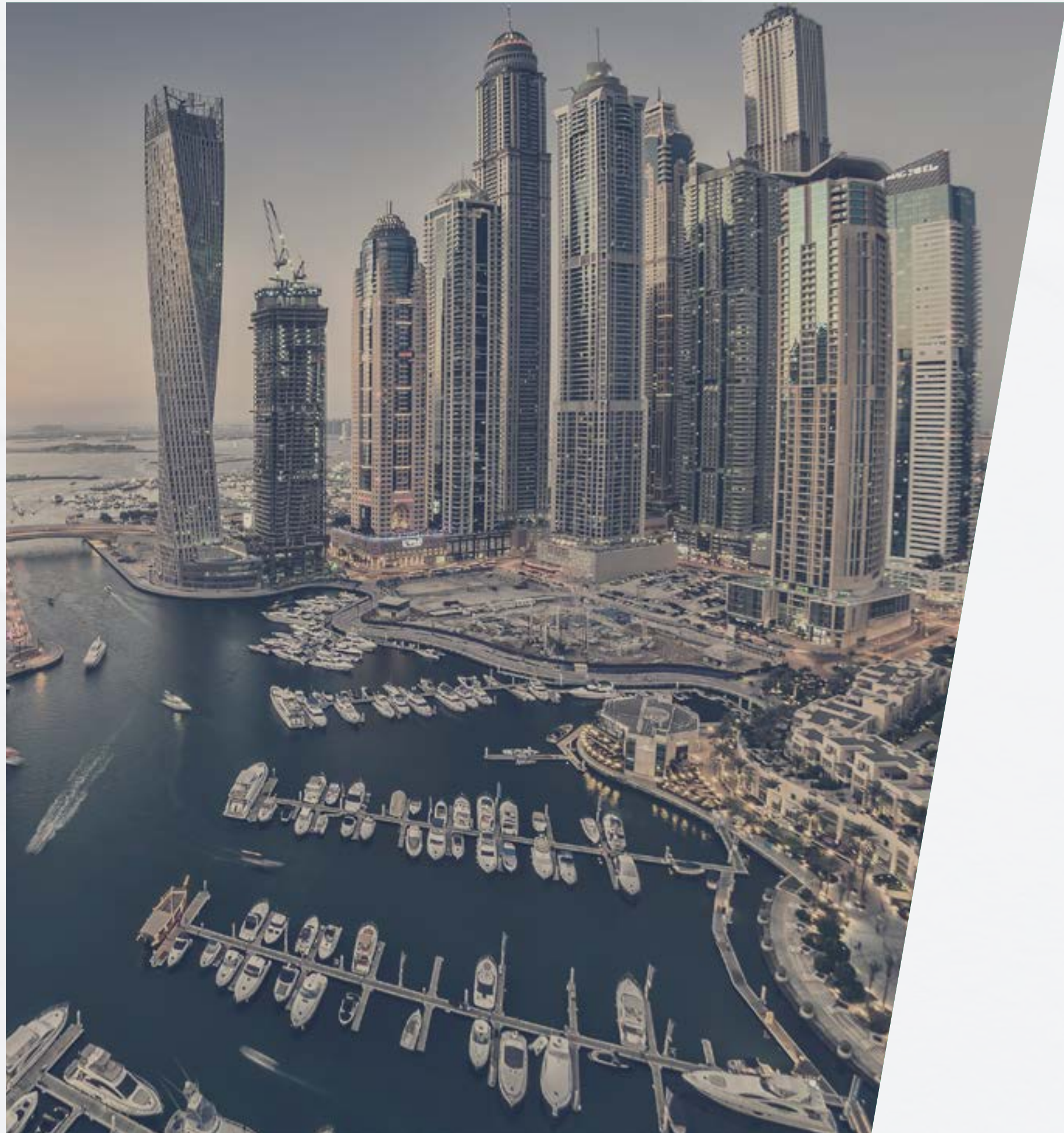
Build a diversified portfolio by spreading your investment across multiple properties



Digital analytics

Our technology empowers you to track and manage your investments through our mobile app

Grow your wealth in 2 ways:



/ Monthly Cashflow

Consistent passive income from monthly rental payments, while we take care of all operations for you



/ Capital Appreciation

Watch your investment grow as the property value appreciates. We regularly update the valuations of our properties

Access a tangible and stable asset class that has been the primary driver of wealth creation throughout history.

FAQs

Frequently asked questions

Who can invest on Stake?

Anyone above the age of 18 is allowed to invest on Stake provided they pass our compliance checks as per DFSA regulatory requirements.

How do I invest on Stake?

Sign up on our website or through the app, complete your onboarding, browse our properties in detail, fund your wallet and start investing!

What is onboarding?

The onboarding procedure will run checks in real-time and require you to provide some information about yourself and supporting documents like your passport and proof of address. This is to ensure compliance with the DFSA's Know Your Customer (KYC) and Anti-Money Laundering (AML) processes.

After clearing the compliance checks, you may then proceed to deposit funds via wire transfer or other payment method made available by Stake. Once we have received your funds, they will be credited in your wallet as available balance, and you may then use the funds to invest in one of our properties.

Is Stake a long term investment?

Yes! Like all investments in Real Estate, investing in properties through Stake should be considered as long term. Investors should typically have an investment horizon of around 5 years. This is because the best returns on Real Estate happen over time, as you generate more income from rent (yield) and the market value of the assets grow (capital appreciation).

At Stake, we select properties that have attractive return potential over the long term, coming from both yield and capital appreciation. Therefore, all our opportunities have a 5-year recommended Investment Term. In an effort to further drive our mission forward, we are in the process of building our secondary market, which should be live by Q1 2023 and actively planning our entry into other MENA markets!

How are properties selected on Stake?

All properties offered on Stake must pass a rigorous screening and selection process, which aims to give you the best chance to make money from both rental yield and capital appreciation.

Our network of experienced market participants includes investors, asset managers, brokers, banks and developers who provide us with investment deals. We then filter and identify unique opportunities which gives us great visibility on the best deals available. In addition, we use data from leading third-party providers to ensure that all our in-house research and analytical tools remain accurate and reliable in current market conditions.

Why invest in Real Estate in Dubai?

Dubai is a leading international hub for trade, tourism and capital. With its world-class connectivity and infrastructure, the city is a gateway to growth markets, filling the time-zone gap between leading financial centers of the West and East. It is also a stable destination of choice for people within a six-hour flight radius, offering a lifestyle that is globally recognized and attracts organizations and talent from all over the world.

What am I investing in?

When you invest in a property on Stake, you are investing in the shares of a Special Purpose Vehicle (SPV) that will own the title deed to the subject property. All investors in a property will be issued shares in the SPV in proportion to the amount they invested.

How many shares will I own?

All our properties are divided into shares worth AED 1 (or approximately USD 0.27 each). So, for an investment of AED 10,000 you will get 10,000 shares in a given property. If the property is being acquired for AED 1,000,000 it will be divided into 1,000,000 shares and for your investment of AED 10,000, you own 1% of that asset.

What returns should I expect to make from my investments?

At Stake, our job is to identify and secure the most attractive investments for you. We look at investments from a total return standpoint, taking a balanced approach that factors both yield from recurring rental income and potential capital appreciation into our selection process. We are also careful to balance the pursuit of high returns with value preservation and risk.

We aim to achieve a total Return On Investment (ROI) of up to 12% annualized over the property's Investment Term.

Ready to get started?

It only takes 3 minutes to download our app, sign up, and invest



Your second income.



Regulated by the DFSA
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