

Women in Business

EXECUTIVE EDUCATION



Programme overview

Even today, women are significantly underrepresented in the workplace. Not just at the top of organisations, but in the roles that lead them there. Progress has been slow, and in many mixed-gender executive programmes for high-potential professionals, women are still in the minority.

On our Women in Business programme, you will build the skills, mindset and network to strengthen your leadership capabilities and advance in your career with confidence.

Join those who share the same challenges as you – a group of ambitious female professionals from around the world – for an immersive, live online course. Led by two world authorities on women and leadership, Herminia Ibarra and Kathleen O'Connor, you will unlock the insights that will enable you to thrive professionally in your current and future roles.

Embark on a virtual learning journey across four weeks, where you will develop skills for managing relationships and influencing others, building and leveraging your network as well as discovering how to craft an identity that is both authentic and will help you meet your goals.

By the end of the programme you will build the foundation you need to take control of your future.

Who is this programme for?

High-performing women who are aspiring to or have recently gained management responsibilities.

Programme content

Develop the competence, confidence and credibility to take your career further. Through our Women in Business programme, you will:

- Gain world-class leadership skills based on cutting-edge research and best practice
- Develop your ability to communicate, influence and persuade your colleagues, teams and superiors
- Access a deeper understanding of who you are and craft an authentic future-facing identity
- Expand your network and understand how to gain and leverage sponsors
- Create a personal action plan to continue your progress

Good for you

- Step up to a bigger leadership role
- Benefit from the guidance of a sponsor throughout your learning journey
- Master difficult conversations and develop the skills to persuade and influence others
- Build a global network of inspiring female leaders
- Understand what drives you and develop an authentic professional identity
- Develop the identity to steer your career in the direction you desire

Experts in the field



Herminia Ibarra
Charles Handy Chair in
Organisational Behaviour and
Professor of Organisational
Behaviour

A prolific and best-selling author, Professor Ibarra's latest book, *Act Like a Leader, Think Like a Leader*, surfaces how managers and experts at all levels can advance their careers by making small, but important, changes in their attitude, actions and work. An acclaimed global authority on leadership and career development, Professor Ibarra is ranked among the most influential thinkers in the world by Thinkers50.



Kathleen O'Connor
Clinical Professor of
Organisational Behaviour

Professor O'Connor's research examines how women navigate moments of decision in business. She translates those findings into practical tips that women can use to boost their influence and effectiveness. Professor O'Connor also advises firms on how to pull down the barriers that stop women from realising their ambitions.



Deborah Gruenfeld
Guest Speaker

Deborah is a leading social psychologist and the Joseph McDonald Professor at the Stanford Graduate School of Business. Gruenfeld's research has been featured in many scholarly journals and leading US newspapers, and she is author of the book *Acting with Power*. Gruenfeld co-directs the Executive Program for Women Leaders at Stanford and teaches courses on power and leadership for a wide variety of audiences around the world. She sits on the boards of the LeanIn.Org Foundation and Stanford's Center for the Advancement of Women's Leadership.

Interested in learning more?

Email: wib.online@london.edu Telephone: +44 (0)20 7000 7390

Schedule*

Pre-programme preparation: Engage, connect, prepare

Preparation activities:

- Live welcome session facilitated by Learning Manager
- Peer group launch
What career goals do you have that this programme can help with?
- Learning Manager connect



WEEK 1: Week of 02 November 2020

THEME: What got you here won't get you there

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| Tuesday | <ul style="list-style-type: none"> ○ Live faculty session with Herminia Ibarra, Charles Handy Chair in Organisational Behaviour and Professor of Organisational Behaviour 14:00 – 15:30 GMT What got you here won't get you there | |
| Wednesday | <ul style="list-style-type: none"> ○ Self-directed Building your career trajectory and capability toolkit with various exercises, videos, reflection and preparation for live sessions | |
| Thursday | <ul style="list-style-type: none"> ○ Live faculty session with Professor Ibarra 14:00 – 15:30 GMT Enlisting a sponsor | |
| Friday | <ul style="list-style-type: none"> ○ Self-directed Building your career trajectory and capability toolkit with various exercises, videos, reflection and preparation for live sessions ○ Peer group Connect with your peer group to reflect, discuss and support each other on the week's content and prepare for the week ahead | |


WEEK 2: Week 09 November 2020

THEME: Managing relationships and conversations

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| Monday | <ul style="list-style-type: none"> ○ Learning Manager connect | |
| Tuesday | <ul style="list-style-type: none"> ○ Live faculty session with Kathleen O'Connor, Clinical Professor of Organisational Behaviour 14:00 – 15:30 GMT Negotiating with confidence | |
| Wednesday | <ul style="list-style-type: none"> ○ Self-directed Building your career trajectory and capability toolkit with various exercises, videos, reflection and preparation for live sessions | |
| Thursday | <ul style="list-style-type: none"> ○ Live faculty session with Professor O'Connor 14:00 – 15:30 GMT Managing up | |
| Friday | <ul style="list-style-type: none"> ○ Self-directed Building your career trajectory and capability toolkit with various exercises, videos, reflection and preparation for live sessions ○ Peer group Connect with your peer group to reflect, discuss and support each other on the week's content and prepare for the week ahead | |

Continues

WEEK 3: Week of 16 November 2020
THEME: Building and leveraging networks

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| Monday | <ul style="list-style-type: none"> ○ Learning Manager connect | |
| Tuesday | <ul style="list-style-type: none"> ○ Live faculty session – guided discussion with Professor Ibarra 14:00 – 15:30 GMT Building and using networks |  |
| Wednesday | <ul style="list-style-type: none"> ○ Self-directed Building your career trajectory and capability toolkit with various exercises, videos, reflection and preparation for live sessions | |
| Thursday | <ul style="list-style-type: none"> ○ Live faculty session with Professor O'Connor in conversation with Dr. Deborah Gruenfeld 14:00 – 15:30 GMT Acting with Power |  |
| Friday | <ul style="list-style-type: none"> ○ Self-directed Building your career trajectory and capability toolkit with various exercises, videos, reflection and preparation for live sessions ○ Peer group Connect with your peer group to reflect, discuss and support each other on the week's content and prepare for the week ahead | |

WEEK 4: Week of 23 November 2020
THEME: Crafting a future-facing identity

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| Monday | <ul style="list-style-type: none"> ○ Live faculty session with Professor Ibarra 14:00 – 15:30 GMT Authenticity dilemmas |  |
| Tuesday | <ul style="list-style-type: none"> ○ Self-directed Building your career trajectory and capability toolkit with various exercises, videos, reflection and preparation for live sessions | |
| Wednesday | <ul style="list-style-type: none"> ○ Live faculty session with Professors O'Connor and Ibarra 14:00 – 15:30 GMT Refining your leadership brand and close of faculty sessions celebration |  |
| Wednesday | <ul style="list-style-type: none"> ○ Peer group Make a public commitment to an ambitious career goal | |
| Friday | <ul style="list-style-type: none"> ○ Peer group Connect with your peer group to reflect, discuss and support each other on the week's content ○ Learning Manager connect | |

*Exact timings and sequencing are subject to change

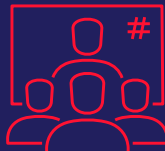
THE IGNITE SERIES

Spark new thinking with some of the world's brightest minds on the Ignite Series – an intensive and inspiring suite of live online programmes for individuals, teams and organisations. Highly topical, relevant and incisive, this is accelerated learning at its best, delivered through a blend of peer-to-peer learning and live interactive faculty sessions.



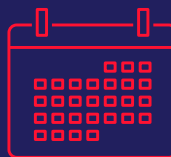
LIVE INTERACTIVE FACULTY SESSIONS

Experience a digital classroom where you can interact with our world-class faculty in real time.



GROUP COACHING AND DISCUSSIONS

Consolidate your learning, share your reflections and connect with a global peer group.



PRACTICAL AND SHORT FORMATS

Learn across 3-4 weeks through a blend of live online and self-directed content.



E-CERTIFICATES

Build credibility with a London Business School e-certificate on completion.