

Tower 1 Interior Signage & Wayfinding



EASA SALEH AL GURG GROUP

Contents

Hallway logo and wayfinding signs	03
Department signage	23
Meeting room signage	25
Timings signage	27
Next steps	29

Hallway Logo &
Wayfinding Signs
Per Floor

10th Floor

10th Floor

Hallway logo

- Group IT
- Nursing Room
- Group Legal
- Al Gurg Smollan



10th Floor

Wayfinding signs



12th Floor

12th Floor

Hallway logo

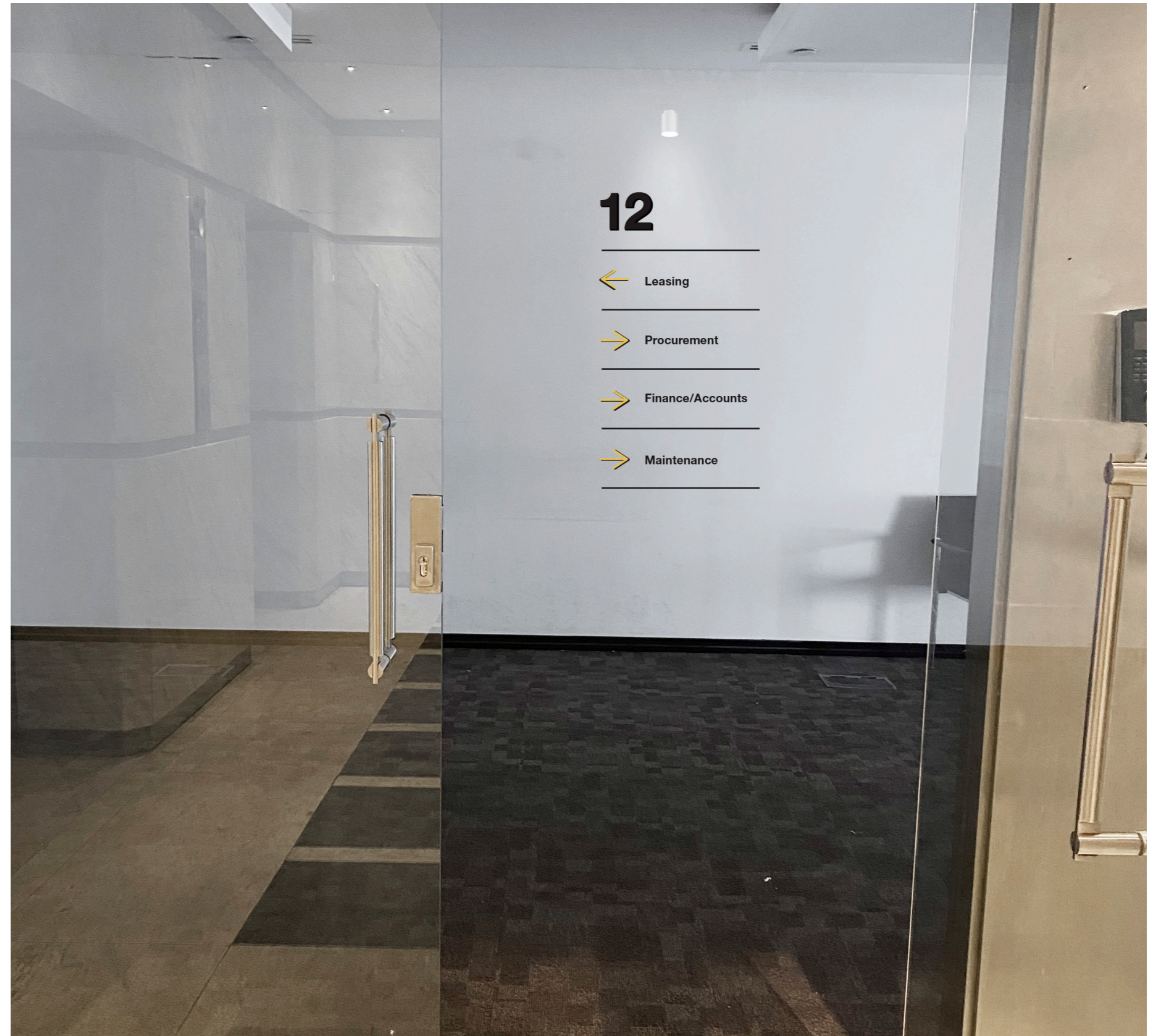
- ESAG Real Estate



12th Floor

Wayfinding signs

- Placeholder Directions



13th Floor

13th Floor

Hallway logo

- Group Internal Audit
- Corporate Affairs



13th Floor

Wayfinding signs



14th Floor

14th Floor

Hallway logo

- Human Capital
- Government Relations



14th Floor

Wayfinding signs

- Recommending white panel as the current wooden background panel will obstruct the design



15th Floor

15th Floor

Hallway logo

- Meeting Rooms
- Corporate Finance



15th Floor

Self standing panel

Reference photo



16th Floor

16th Floor

Hallway logo

- Shareholder's Office



17th Floor

17th Floor

Hallway logo

- Shareholder's Office



Department Signage

Department Signage



Meeting Room Signage

Meeting Room Signage



Timings

Timings



Next Steps

Way forward

1

Confirmation on wayfinding, department, meeting room and timings signage by GCEO

2

Ground floor directory options to be developed by September 8

3

Select a vendor and get a quote

4

Vendor to prepare actual renders and apply the confirmed signage design to the rest of the collaterals

5

Approve final designs
