

Interiors Summer Campaign

Tagline and subheading

Initial Drafts

Batch 1 - Interiors

- Summer beauty redefined
- Summer décor redefined
- A summer of serenity
- In-tune with life
- Discover your inner joys
- Peace amongst the wild
- Live beautifully, live at ease
- Where home meets life/joy/comfort
- Chasing dreams, discovering inner peace
- Reimagine your sacred space
- Step into the bright side/sunlight
- Speak your truth

Batch 2 - Corp Affairs

- Tranquil summers with nature tones
- Idyllic summers within nature
- Relax in our summer cocoon
- Nature walks into your home
- Summer harmony with nature
- Go creative. Go Natural
- Design your summer oasis
- Tranquil summers with nature tones
- Idyllic summers within nature
- Relax in our summer cocoon
- Nature walks into your home
- Summer harmony with nature
- Go creative. Go Natural.
- Design your summer oasis
- Connect with nature in a concrete jungle
- Reconnect with nature
- Nurture nature (Bringing nature in)
- Urban nature (nature in the urban lifestyle)
- Heal with nature
- Out of home into nature
- Balance: Tranquility in chaos

Option 1

- In-tune with life
- Where home meets life/joy/comfort
- Bring in nature into your home

IN HARMONY
with life



Scenic summer living

Option 2

- Discover inner joys
- Well being
- Heal with nature

BLEND WITH *tranquility*

Surround your
home with summer



Option 3

- Live beautifully, live at ease
- Raw, natural, uncomplicated
- Going back to nature

EFFORTLESSLY

elegant

Connect back to nature



Option 4

- Reimagine your sacred space
- Reconnect with yourself

Reset with
NATURE

Design your summer oasis



Option 5

- Discovering inner peace
- Peace in the middle of circumstances
- Seed idea - Summer redefined

PEACE AMIDST *the wild*

Summer decor redefined



- 1 In harmony with life**
Scenic summer living
- 2 Blend with tranquility**
Surround your home with summer
- 3 Effortlessly elegant**
Connect back to nature
- 4 Reset with nature**
Design your summer oasis
- 5 Peace amidst the wild**
Summer decor redefined