
ALLURE



www.vieropaints.com
info@vieropaints.it

Sheet Code VIE434560T
Rev. 01 of 01.09.2015

Registered name	ALLURE
Description	Water based decorative finish with pearlescent reflections.
Main characteristics	ALLURE is a decorative product for interiors which allows the achievement of particular light effects with gold or silver reflexes according to the base used. The precious pigments contained in the product can orient the light thus conferring to the surface a pearly appearance. ALLURE is available in two bases: gold and silver. According to the technique used it is possible to achieve different effects.
Tintometric system	It is possible to colour ALLURE with our Tinting System.
Classification	B.4. C.0.A.1.FA
(UNI 8681)	Single component, physically drying, semi-gloss, in water dispersion acrylic finish coating paint.
VOC Classification	Decorative effect coating.
(Directive 2004/42/CE)	EU limit value for ALLURE (cat.A/I): 200 g/L (2010). ALLURE contains maximum 100 g/L of VOC.
Preparation of the surface	<u>NEW PLASTERS :</u> - Ensure that the plaster is dry and well matured (at least 4 weeks) - If necessary consolidate the surface with compatible products - In case of moulds or algae treat the surface with suitable biocides - Eventually apply a coat of water based fixative primer Prymer Acq - Apply one or two coats of VIEROQUARTZ <u>OLD PLASTERS:</u> - If the existing paint isn't perfectly anchored remove it mechanically - All imperfections must be levelled - In case of moulds or algae treat the surface with suitable biocides - Eventually apply a coat of water based fixative primer Prymer Acq - Apply one or two coats of VIEROQUARTZ
Application cycle	ALLURE is ready to use, carefully mix the product before and apply as follows: - Apply one coat of ALLURE by brush with crossing movements to spread over the wall till achieving the desired effect - Before its complete drying pass with a stiff brush always maintaining the same direction. If necessary level the product with a plastic spatula Apply the product on the wall proceeding by small parts of about 1 m ² VERY IMPORTANT : The employ of specific base coat paint VIEROQUARTZ is determinant for final effect because it enhances the matt-gloss contrast.
Practical Advices	Ambient Temperature : min 5°C / max 35°C Ambient Relative Humidity: < 75% Surface Temperature: min. 5°C / max 35°C Surface Humidity : < 10% R.H. Wash the tools with water immediatly after use.

The information given is based on our best technical and practical knowledge, but all advice and suggestions given are without any guarantee since the conditions of use are not under our direct control. In case of doubts, it is always advisable to carry out preliminary tests and/or to call our technicians.

Cromology Italia S.p.A. - Via IV Novembre, 4 - 50016 Porcari (LU) - ITALY - Tel. +39 0584 2424

ALLURE



www.vieropaints.com
info@vieropaints.it

Sheet Code VIE434560T
Rev. 01 of 01.09.2015

Safety precautions

- Close the bucket immediately after use.
- Store the product in its original sealed drums sheltered from frost, warm sources and direct sunshine.
- For safety precautions please consult the relative Material Safety Data Sheet.
- The user information is contained in the relative data sheet.
- The empty buckets with traces of dry product must be disposed of according to local regulations

Characteristics and other technical information	Method	Main info. at 20°C and 60% of Relative Humidity
Coat finish and aspect		Metallic Effect
Density g/ml	UNI 8910	1,20 ÷ 1,35
Viscosity Brookfield cps	ASTM D 2196	8000 ÷ 12000
Theoretical yield per coat m ² /lt	ISO 7254	7 ÷ 8
Flash point °C	UNI 8909	Not flammable
Shelf life (in a cool and dry place)	UNI 10154	At least 12 months
Touch dry hrs		Max 1
Hard dry Hrs		14 ÷ 24
Surface of application		Interiors
Colours		Gold / Silver bases for tinting system
Binder		Acrylic
Thinner		Water
Application by brush and spatula % in volume		Ready to use, max 5%

The information given is based on our best technical and practical knowledge, but all advice and suggestions given are without any guarantee since the conditions of use are not under our direct control. In case of doubts, it is always advisable to carry out preliminary tests and/or to call our technicians.

Cromology Italia S.p.A. - Via IV Novembre, 4 - 50016 Porcari (LU) - ITALY - Tel. +39 0584 2424